



Greenlight Communities continue 'Gives Initiative' with donations to 2 Phoenix efforts aimed at serving children



Backpacks are an essential possession of children attending the primary years of education, thanks to Greenlight Communities children in need will be able to get one of their own. (File Photos/DigitalFreePress.com)

Backpack drive, community event see new revenue to widen scope

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Greenlight Communities is announcing two new charity efforts for the month of July in partnership with the Arizona Builders Alliance and Kids in Focus.

A part of the Greenlight Gives Initiative, which representatives say is an ongoing effort to give back to local neighborhoods, the local homebuilder is providing \$6,200 divided between the two 501(c)(3) nonprofit organizations.

The Arizona Builder Alliance will get a financial shot in the arm to its annual backpack drive as Greenlight Communities is providing a \$1,200 grant, which will provide 200 backpacks for local students.

"The Arizona Builder Alliance is doing something critical," said Patricia Watts, co-founder at Greenlight Communities, in a prepared statement. "School supplies are an essential part of receiving an education. No child should be deprived of that and Greenlight is proud to support the ABA in this effort."

Kids in Focus

Greenlight Communities is also partnering with Kids in Focus for the annual Noche Para Los Niños event, which will be held in November.

Kids in Focus is dedicated to empowering at-risk youth to reach their potential using photography, to ignite their imagination, and enable children to gain a new perspective on themselves and their environment, according to a press release.

Proceeds from the event will help fund mentoring programs for Phoenix's most vulnerable children to help them build resilience, self-confidence, trust and hope, representatives say.

"Greenlight Communities became aware of Kids in Focus earlier this year and knew we had to step up and participate," Ms. Watts said. "This initiative gives children the ability to channel their artistic expression into something beautiful and empowering. The moment we became aware of this opportunity, it was a no brainer to jump in and support."

Greenlight's charitable endeavors are part of its Greenlight Gives Initiative which has already assisted several Arizona based organizations over the past year including Maricopa County Animal Care and Control, Save the Family, Central Arizona Shelter Services and the American Red Cross.

Greenlight Gives focus is primarily on providing housing, education and support to those most in need throughout the Valley, representatives say.