



FOR IMMEDIATE RELEASE
THURSDAY, FEBRUARY 8TH, 2024

CONTACT: Jennifer Parks-Sturgeon
ROSE+ALLYN Public and Online Relations
EMAIL: JParks-Sturgeon@RoseAllynPR.com
CELL: (480) 495-3806

Arizona's Attainable Housing Leader Greenlight Communities Promotes Traci Wendelboe to President of Greenlight Construction

Wendelboe was most recently Vice President of Project Management with Greenlight and has more than two decades of experience in the construction industry



(SCOTTSDALE, Ariz.) – [Greenlight Communities](#), the Arizona-based developer dedicated to constructing attainable and affordable rental housing, is pleased to



announce new leadership as **Traci Wendelboe** has been promoted to the role of President of Greenlight Construction.

Wendelboe’s promotion is yet another example of the tremendous growth that has taken place at Greenlight over the last six years.

Traci Wendelboe assumed the role of Project Manager at Greenlight in 2021 and quickly ascended to the position of Vice President of Project Management in 2022. With a construction career spanning over two decades, she possesses substantial expertise across diverse sectors such as multi-family, student housing, mixed-use, and heavy civil construction. Since her relocation to Arizona in 2018, Wendelboe has achieved commendable success in supervising multi-family

projects with a cumulative value exceeding \$650 million. Furthermore, she is an active member of The National Association of Women in Construction and AZCREW.

Remarking on the opportunity, Wendelboe said, “I am honored to accept this position. Greenlight Communities’ focus and dedication to building and providing affordable and attainable housing for Arizonans has been a big initiative of mine. To be able to use my experience and lead this critical mission is a huge responsibility and I am forever grateful to have this opportunity.”

“I am deeply humbled and honored to step into the role of President. With a strong foundation in place, I am excited to lead our talented team toward continued growth, innovation, and success. Together, we will navigate challenges, embrace opportunities, and elevate Greenlight to new heights. Greenlight’s mission of bringing attainable rental housing to Arizonans serves as a constant source of motivation for me and our team.”



For more information on Greenlight Communities please visit [LiveGreenlight.com](https://www.LiveGreenlight.com) or call (480) 609-6779.

For media inquiries please contact Jennifer Parks-Sturgeon at Jparks-Sturgeon@RoseAllynpr.com or call (480) 609-6779.

About Greenlight Communities

Greenlight Communities believes that everyone deserves to live in a home they can afford in a community that they love. By disrupting the traditional apartment model, Greenlight can develop attainable rental housing that meets the needs of today's budget-conscious renter. Combining modern design with technological advancements in construction and operations, Greenlight's Cabana apartment brand will provide studio, one and two-bedroom units in well-located communities through metro Phoenix. More than 3,000 units are currently under construction or in planning and development.